



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

**American Rambler Productions**  
 Attention: Accounts Payable  
 138 Conant St.  
 Beverly, MA 01915

Advertiser	RNC/ Romney for President
Product	RNC/ROMNEY
Estimate Number	445

Invoice #	107390-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107390
Alt Order #	06860691
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1516
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F Early News	5-630p		to						
	KSNV			10/01/12 to 10/07/12	3x	--WTF--					
	KSNV			W 10/03/12	:30	5:14 PM	2012MRFP128H A1readyha		\$1,200.00		1
	KSNV			Th 10/04/12	:30	5:23 PM	2012MRFP128H A1readyha		\$1,200.00		2
	KSNV			F 10/05/12	:30	5:22 PM	2012MRFP133H whow111rs		\$1,200.00		3
2	KSNV	M-F Early News	5-630p		to						
	KSNV			10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M 10/08/12	:30	6:30 PM	2012MRFP133H whow111rs		\$1,200.00		2
	KSNV			Tu 10/09/12	:30	6:12 PM	2012MRFP133H whow111rs		\$1,200.00		1
3	KSNV	M-F Jeopardy	630-7pm		to						
	KSNV			10/08/12 to 10/14/12	1x	M-----					
	KSNV			M 10/08/12	:30	6:44 PM	2012MRFP133H whow111rs		\$1,300.00		1
4	KSNV	M-F Jeopardy	630-7pm		to						
	KSNV			10/01/12 to 10/07/12	1x	----F--					
	KSNV			F 10/05/12	:30	6:36 PM	2012MRFP133H whow111rs		\$1,300.00		1
5	KSNV	M-F Wheel of Fortune	7-730pm		to						
	KSNV			10/01/12 to 10/07/12	3x	--WTF--					
	KSNV			W 10/03/12	:00				\$4,300.00	Unresolved	2
	KSNV			Th 10/04/12	:30	7:29 PM	2012MRFP128H A1readyha		\$1,300.00		3
	KSNV			F 10/05/12	:30	7:18 PM	2012MRFP133H whow111rs		\$1,300.00		1
6	KSNV	M-F Wheel of Fortune	7-730pm		to						
	KSNV			10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M 10/08/12	:30	7:13 PM	2012MRFP133H whow111rs		\$1,300.00		2
	KSNV			Tu 10/09/12	:30	7:06 PM	2012MRFP133H whow111rs		\$1,300.00		1
7	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions printed on otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



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 Attention: Accounts Payable  
 138 Conant St.  
 Beverly, MA 01915

Advertiser	RNC/ Romney for President
Product	RNC/ROMNEY
Estimate Number	445

Invoice #	107390-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107390
Alt Order #	06860691
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1516
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
	KSNV			10/08/12 to 10/14/12	2x	MT-----					
	KSNV			M 10/08/12	:30	11:22 PM	2012MRFP133H	Whow!11RSI	\$1,200.00		2
	KSNV			Tu 10/09/12	:30	11:31 PM	2012MRFP133H	Whow!11RSI	\$1,200.00		1
8	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
	KSNV			10/01/12 to 10/07/12	1x	----F--					
	KSNV			F 10/05/12	:30	11:33 PM	2012MRFP133H	Whow!11RSI	\$1,200.00		1
9	KSNV	Friday Prime 10-11pm	10-11pm		to						
	KSNV			10/01/12 to 10/07/12	1x	----F--					
	KSNV			F 10/05/12	:30	10:28 PM	2012MRFP133H	Whow!11RSI	\$3,200.00		1
10	KSNV	Saturday Today	7a-9am		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S-					
	KSNV			Sa 10/06/12	:30	11:15 PM	2012MRFP133H	Whow!11RSI	\$1,100.00		1
	KSNV			Sa 10/06/12	:30	11:27 PM	2012MRFP133H	Whow!11RSI	\$1,100.00		2
11	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S-					
	KSNV			Sa 10/06/12	:30	5:19 AM	2012MRFP133H	Whow!11RSI	\$825.00		1
12	KSNV	Nevada Newsmakers - Ch. 3	5:00-6:00am		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S-					
	KSNV			Sa 10/06/12	:30	5:48 AM	2012MRFP133H	Whow!11RSI	\$825.00		1
13	KSNV	Nevada Newsmakers - Ch. 3	5:00-6:00am		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S-					
	KSNV			Sa 10/06/12	:30	5:48 AM	2012MRFP133H	Whow!11RSI	\$825.00		1
14	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
	KSNV			10/01/12 to 10/07/12	1x	-----S-					
	KSNV			Sa 10/06/12	:30	5:48 AM	2012MRFP133H	Whow!11RSI	\$825.00		1

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-----S-

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**Billing Address:**

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant St.**  
**Beverly, MA 01915**

Advertiser	RNC/ Romney for President
Product	RNC/ROMNEY
Estimate Number	445

Invoice #	107390-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107380
Alt Order #	06860691
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1516
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	News 3 Sunrise SUNDAY	6a-7a								
	KSNV				10/01/12 to 10/07/12	1x					
				Su	10/07/12	:30	6:30 AM	2012MRFP133H whow111RS1	\$350.00		1
15	KSNV	NFL Pre-Game	1p-530pm								
	KSNV				10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	5:20 PM	2012MRFP133H whow111RS1	\$2,400.00		1
16	KSNV	NFL Football	1p-9PM								
	KSNV				10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	7:09 PM	2012MRFP133H whow111RS1	\$10,000.00		1
17	KSNV	Jeopardy In PPrime	M-SA 8-11p / SUN 7-								
	KSNV				10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	9:35 PM	2012MRFP133H whow111RS1	\$1,200.00		1

Aired Spots 24

Gross Total \$39,025.00  
Agency Commission \$5,853.75  
Net Amount Due \$33,171.25  
Payment Terms 30 Days

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